

JESS WEEKS

jessicaannweeks@gmail.com

jessweeks.com

Senior copywriter and creative with ten years' experience at agencies and in-house.

Written all sorts for all sorts, but specialises in creative advertising, long copy, and SEO.

QUALIFICATIONS

MA English: Issues in Modern Culture
UCL, 2017–18
Merit

MA Creative Advertising
Falmouth University, 2012–13
Distinction

BA (Hons) English
Exeter University, 2009–12
First Class

A levels & GCSEs
St Anne's School & Sixth Form, 2002–9
3 As & 11 A/A*s

SKILLS

Precise, creative copywriting

Creative idea generation

Copy editing & proofreading

Mentoring junior writers

Content design & creation

Search engine optimisation

Art direction

Collaborating with art directors,
strategists, designers and developers

Adobe InDesign & Photoshop

WORK

Freelance copywriter
Clients include Inteflora & The British Museum
May 2020 – present

Copywriter, BBC Studios
April 2019 – May 2020

Copywriter, FutureLearn
Dec 2016 – April 2019

Copywriter, JWT London
Jan 2014 – Dec 2016

Copywriter, Krow, RAPP, Fold 7 & others
Aug 2013 – Jan 2014

Freelance copywriter,
Bmore Creative Ltd, Wicked Genes
Jan 2012 – Oct 2012

AWARDS

2 YCN advertising awards

1 YCN Kickstart Award

Radio ad in Campaign's top 10 of 2015

VOLUNTEERING

Copywriter, National Trust
2018 – 2019

Comms lead, Friends of the River Frome
2020 – present